

ENTERTAINMENT DISTRICT

Rules for Businesses Operating Within City of Winder's Entertainment District

As a business operating within the City of Winder's Entertainment District, it is essential to adhere to the following rules and guidelines to promote responsible alcohol service and ensure compliance with local ordinances:

- 1. Approved Containers: Alcoholic beverages served for off-premises consumption must be provided in Approved Containers as specified by local regulations. Ensure that only clear plastic cups with the establishment's logo are used for outside consumption.
 - a) Per Section 3-1 an Approved Container is defined as "a clear plastic cup, not to exceed 16 ounces, with the participating businesses logo on the exterior of the cup in the form of a sticker or similarly affixed, designating that it is authorized for outside consumption in the Entertainment District."
- **2. Designated Areas:** Alcoholic beverages may only be consumed within the designated boundaries of the entertainment container district. *See map for boundaries.*
 - a) Per Section 3-38 (f) "No alcoholic beverage purchased pursuant to this provision may be consumed outside the boundaries of an Entertainment District or within an Entertainment District on any parcel used as a church, day care center, or school, as designated by such facility's certificate of occupancy."
 - **b)** A business licensed and not licensed to sell alcohol, located within the entertainment district can refuse entry/does not have to participate.
 - Per Section 3-38 (I) "No establishment, including those licensed to sell or serve alcohol within
 an Entertainment District will be required to offer Approved Containers of alcohol for sale to
 its customers or to allow patrons to enter the establishment with Open Containers and/or
 Approved Containers of alcohol purchased or obtained from outside the establishment."
- 3. Responsible Service: Train all staff members in responsible alcohol service practices, including identifying signs of intoxication and refusing service to patrons who are visibly intoxicated. Implement measures to prevent overconsumption and promote the responsible enjoyment of alcoholic beverages.
 - a) Sec. 3-38 (C) (2) states "A person's display of an Approved Container does not relieve an establishment licensed to dispense alcoholic beverages by the drink for consumption of their responsibility to determine if a person has attained the age of 21 years before dispensing alcohol to that person in said Approved Container or otherwise."

- **4. Compliance Checks:** Regularly review and ensure compliance with all local ordinances and regulations governing alcohol service within the entertainment district. Monitor patrons to prevent violations of entertainment district rules and address any instances of non-compliance promptly.
- **5.** Cooperation with Authorities: Cooperate with local authorities and enforcement agencies to uphold public safety and prevent incidents related to alcohol consumption. Report any violations or disturbances to the appropriate authorities for timely resolution.
- **6. Environmental Responsibility:** Encourage patrons to dispose of their empty containers responsibly and utilize the provided designated receptacles for disposal. Take proactive measures to minimize littering and maintain the cleanliness of public spaces within the entertainment district. See map for public trash receptacle locations.
- **7. Communication:** Clearly communicate the rules and guidelines for alcohol service within the entertainment district to patrons.
- **8. Continuous Improvement:** Regularly assess and evaluate the effectiveness of your alcohol service policies and procedures within the entertainment district. Solicit feedback from patrons and stakeholders to identify areas for improvement and implement necessary changes to enhance safety and compliance. Submit any comments/concerns to the City of Winder.

By following these rules and guidelines, businesses operating within the entertainment district can contribute to a safe, enjoyable, and vibrant environment for patrons and the local community alike. Failure to comply with these rules may result in penalties or sanctions imposed by local authorities.

For General Questions:

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Map of Entertainment District

