



**2016 JUG TAVERN FESTIVAL
EXHIBIT (NON-FOOD) INFORMATION
JUG TAVERN PARK, 113 E. ATHENS ST.
WINDER, GA 30680**

EXHIBIT RULES, REGULATIONS AND POLICIES

All Exhibitors of the 2016 Jug Tavern Festival (JTF) must adhere to the following rules and regulations. The City of Winder and the JTF Committee has the full power to interpret and enforce these rules, conditions and regulations, and may make reasonable amendments and further reasonable rules and regulations as necessary for the proper conduct of a safe, clean, well-regulated and attractive event.

ATTENDANCE

More than 15,000 patrons are expected to attend the 2016 Jug Tavern Festival, but the event cannot guarantee or warrant this attendance.

EXHIBIT FEES RECEIVED BY FRIDAY, AUGUST 19, 2016

EXHIBITORS:

- 10 x 10 space—\$100.00 no electricity
- 10 x 10 space—\$125.00 with electricity
- 20 x 10 space—\$125.00 no electricity
- 20 x 10 space—\$150.00 with electricity

INFORMATIONAL BOOTHS ONLY:

- 10 x 10 space—\$50.00 no electricity
- 10 x 10 space—\$75.00 with electricity
- 20 x 10 space—\$75.00 no electricity
- 20 x 10 space—\$100.00 with electricity

EXHIBIT HOURS

The event will be open to the public on Friday, September 9th from 5 PM—11:00 PM, and Saturday, September 10th from 11 AM—11:00 PM. Exhibitors must be set up and remain open during all hours. Booth-strikes are not allowed unless permitted by the festival organizer.

EXHIBIT AREA

Exhibitors are expected to keep their space clean of all trash and free of debris, etc. All exhibits must be designed and operated in good taste and with the best interest of the event and public safety. There is strictly no dumping of any substance allowed on festival grounds.

Tents, tables, chairs, extension cords, etc. will be the responsibility of the vendor. No items will be provided to exhibitors or their spaces. Generators are not permitted. JTF reserves the right to prohibit or restrict exhibits because of noise, method of operation, materials or any other reasons that become objectionable.

Flyers and marketing materials are confined to exhibit area.

Access to water will be available at a central location.

ELECTRICITY

Exhibitors who require power must include the power request on the application which will require an additional fee. The number of electricity outlets is limited and will be available on a first-come, first-served basis according to the date in which the completed application and payment was received. Electricity will not be “held” for anyone whose application and full payment has not been received. Outlets: 110 outlets with 30 watts only.

Please be prepared. If you do not require electricity, please bring flashlights, lanterns, fans and other devices.

EXHIBIT LOCATION

The festival organizer will determine booth placement. Space assignment priority will be based upon the date of a completed application and payment as well as the type of product and/or service. If you have a special request for your booth location, please list it on the application and the festival organizer will do their best to accommodate your request. Please note that exhibitors who require electricity will automatically be placed on the same side within the exhibit area due to the location of power outlets.

JTF reserves the right to modify the exhibit area and exhibitor/vendor locations at its sole discretion. Any exhibitor/vendor that is late for the scheduled booth setup time will be moved to a different location to prevent empty spaces in the exhibit area or they may forfeit their space entirely.

Exhibitor area must be confined to the space contracted and provided. Space must not obstruct other exhibits or walking paths.

SETUP AND LOAD OUT

Setup will begin Friday, September 9th from 9 AM—4 PM. Setup time is firm—no vehicles will be permitted on festival grounds at any other time. All vehicles must be moved off festival grounds by 4:30 PM and parked in the permitted areas. Load out will take place Saturday, September 10th after 11 PM.



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ANIMALS / PETS

Animals and pets are not permitted on festival grounds except in conjunction with aids to the disabled or approved by the festival organizer.

WEATHER / SECURITY

The Jug Tavern Festival will take place RAIN or SHINE. No refunds will be issued due to inclement weather or the forecast of inclement weather.

Please secure your booth at night. The Winder Police Department will be monitoring the site, however, it is the exhibitor's responsibility to take precautions to avoid theft or damage.

The exhibitor/concessionaire shall indemnify and hold harmless the City of Winder and its agents, employees, elected body and volunteers from and against all claims, damages, losses and expenses including but not limited to attorney's fees, arising out of or resulting from (i) the conduct or management of the premises or of any business therein, (ii) any act, omission, or negligence of the exhibitor/concessionaire or the partners, directors, officers, agents, employees, invitees or contractors of the exhibition/concessionaire (iii) any accident, injury or damage whatsoever occurring in or at the premises. Exhibitor/concessionaire hereby expressly indemnifies the City of Winder for the consequences of any negligent act or omission of the City of Winder, its agenda, employees, and volunteers, unless such act or omission constitutes gross negligence or intentional misconduct.

Vendors also agree that in the event of acts of God, storms, floods, high winds, gales or hurricanes as well as theft and/or damage of any nature to any person, property or matter, that neither the JTF nor any of its employees, agents, elected body and volunteers be held responsible.

PARKING

Vehicles may be driven up to booth space to unload during setup hours only (Friday, September 9th from 9 AM—4 PM). Vehicles are prohibited from parking by booths during festival hours and will be required to be moved to the designated parking areas.

EXHIBITOR PRODUCTS

Retail items and imports are strictly prohibited from being sold at the Jug Tavern Festival unless approved otherwise.

EXHIBITOR SALES

Exhibitors/vendors shall be entitled to retain 100% of the proceeds from the sales of their products or goods from JTF consumers. As required by Georgia Law, vendors ARE responsible to pay sales tax on ALL items sold. Vendors that do not already have a sales tax number are required to complete a Miscellaneous Events Form provided by the Georgia Department of Revenue.

For more information, please contact:

Georgia Department of Revenue
3700 Atlanta Highway, Suite 268
Athens, GA 30606
(706) 389-6976

EXHIBIT APPLICATIONS, REFUNDS & INFORMATION

Completed applications and payments must be received by 5:00 PM on Friday, August 19, 2016. Applications received after this deadline will be subject of a late fee in the amount of \$10.00 in addition to the exhibit fees.

Absolutely no refunds after August 19, 2016.

Payments include check or credit card. There will be a \$30.00 fee for any returned checks. Please make checks payable to The City of Winder. For credit cards, please call (770) 867-3106, and will include a 3% credit card processing fee. You may pay with cash if you pay in person at City Hall, Second Floor, 25 E. Midland Ave., Winder, GA, or the Customer Center at 45 E. Athens St., Winder, GA.

The festival organizer reserves the right to limit the number of vendors selling similar items. The JTF does not guarantee exclusivity of products displayed. Vendors may not sublease any part of their space to another participant.

PLEASE NOTE: Applications will not be processed without payment.

The exhibit area is outdoors in a large parking area and may have a slight incline. The asphalt tends to get hot during morning/afternoon hours. Please be prepared—rugs, mats, etc.

COMMUNICATION

Communication will take place via email so be sure to include your email address on your application. The festival organizer can be reached at april.plank@cityofwinder.com. You may also call (678) 425-6805.



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WINDER, GA 30680**

Please complete, sign and return application as well as payment to be considered as an exhibitor at the 2016 Jug Tavern Festival. JTF reserves the right to refuse any exhibit space. By signing this application, the exhibitor/vendor/applicant acknowledges receipt of and acceptance of the Exhibit Rules, Regulations and Policies as contained in this application packet. Please submit only this page, Exhibit Application (page 3 of 3), and keep the Exhibit Information (pages 1 and 2) for your records and reference.

DEADLINE: Friday, August 19, 2016. There will be a \$10.00 late fee added to any applications received after this date.

COMPANY NAME: _____

CONTACT PERSON: _____

ADDRESS: _____

CITY: _____ STATE: _____ ZIP: _____

CELL: _____ EMAIL: _____

DESCRIPTION OF ITEMS FOR SALE: _____

This application is not intended to include packaged food items for sale.

EXHIBIT FEE (please circle)

10 x 10 space—\$100.00 no electricity

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INFORMATIONAL BOOTHS ONLY (please circle):

10 x 10 space—\$50.00 no electricity

10 x 10 space—\$75.00 with electricity

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Please submit completed application and fee to:

Jug Tavern Festival, c/o April Plank, 25 E. Midland Ave., Winder, GA 30680

Questions? April Plank, Jug Tavern Festival Organizer

PH: 678-425-6805 | EMAIL: april.plank@cityofwinder.com

By signing below, Exhibitor acknowledges they have received and read the 2016 Rules, Regulations and Policies, and the Exhibitor agrees to be bound to these terms.

SIGNATURE: _____

PRINT NAME: _____

DATE: _____

FOR OFFICIAL USE ONLY

DATE RECEIVED: _____ CHECK NUMBER: _____

CHECK AMOUNT: _____ CASH: _____

CREDIT CARD AUTHORIZATION NUMBER: _____

PROCESSED BY: _____ BOOTH NUMBER _____